

TIM PEVEY

404.210.4798
✉ datatimp@gmail.com
🔗 github.com/datatimp
🌐 linkedin.com/in/timothypevey



PROFESSIONAL SUMMARY

UI/UX designer with experience architecting scalable, developer-ready component frameworks for multi-role web platforms. Skilled in creating production-grade design systems, high-fidelity interfaces, and documentation that accelerates engineering velocity, reduces design debt, and supports scalable product growth.

PROFESSIONAL EXPERIENCE

Dime Payments

UI/UX Designer | 2025

- Developed a foundational [design system](#) for Dime Payments, a multi-role fintech platform, including layout standards, design tokens, and scalable component libraries in Figma, which reduced redundant design work and gave developers ready-to-use components for new features.
- Designed high-fidelity mockups and interactive prototypes for customer, merchant, and admin workflows, translating business requirements into intuitive, production-ready UI.
- Produced developer-focused documentation (Figma, text files, GitHub repos) that improved handoff clarity and accelerated implementation while ensuring cross-platform consistency.
- Aligned customer, merchant, and admin experiences through component governance and shared interaction patterns, reducing design drift and enabling increased consistency during development.

Atlanta Office Liquidators, Inc.

Marketing, Digital & Print Communications | 2017-2025

- Orchestrated brand refresh, including creation of digital and print-ready marketing materials with strict quality control standards.
- Analyzed customer data to identify market trends and developed targeted email campaigns, increasing lead generation among enterprise customers including large projects worth over 1.5 million dollars of business.
- Authored comprehensive training materials for Microsoft Business Central, simplifying complex technical concepts for non-technical sales staff.
- Established quality control protocols for both digital and print media production.

Design Projects

Dime Design System 🔗

Comprehensive UI refresh for fintech platform

Palettary 🔗

Web apps that aid designers working in Figma.

Anki Cards 🔗

Styled complex language DBs into intuitive educational tools

Portfolio 🔗

Curated design samples (personal & professional)

Data Projects

BRFSS to SQL 🔗

Streamlined CDC dataset efficiency via SQL & R Programming

Writing Samples

Looking Glass 🔗

User manual for Looking Glass, an un-released non-linear video editing suite

- Implemented and maintained e-commerce functionality through Shopify, collaborating with plugin developers to create custom solutions.

SMB Sales Solutions

Owner | 2015-2017

- Designed brand identity systems including logos, style guides, and marketing collateral for small business clients.
- Developed targeted long form and email content based on industry benchmarks, improving client engagement rates
- Generated sales leads through targeted campaigns

Additional: Language Arts/ESL Instructor (various, 2007–2014)

CORE COMPETENCIES

UI/UX & Visual

Figma (prototypes, design systems), Adobe Creative Suite (graphic design, print/digital optimization)

Content & Strategy

Technical writing/documentation, taxonomy development and content classification, audience analytics for targeted campaigns

Technical & Dev

HTML/CSS implementation, SQL database management, Git version control, R programming data visualization and analysis

EDUCATION

Master of Arts, Language Arts & Literary Analysis Studies

Georgia State University | 2007

- Thesis: *From Superman to Superbland: The Man of Steel's Popular Decline Among Postmodern Youth*
- Specialized in pattern recognition across textual analysis, critical theory, and cultural trends

Bachelor of Arts, Film & Television Production

University of Georgia | 2000

- Focused on cross-medium communication strategies and audience analysis
- Authored spec-scripts for both television and film